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DEC 23 1955

The Honorable Walter Williams
The Under Secretary of Commerce
Washington 25, D. C.

Dear Walter:

I wish to thank you for your very thoughtful invitation to view the film, "Challenge to America," which was shown in the Interdepartmental Auditorium December 15.

While I was unable to do so several of my people did attend the showing and have commented most favorably on the high quality of the film and its usefulness for achieving a better domestic understanding of how the diverse activities of business are integrated in effective marketing practices.

Sincerely,

/s/
Allen W. Dulles
Director

CONCUR:

Signed
L. K. WHITE
Deputy Director
(Support)

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